



FDA ADVISORY  
No. 2017-313

20 NOV 2017

**TO: GENERAL CONSUMING PUBLIC**

**SUBJECT: Public Health Warning Against the Use of Counterfeit Cosmetic Products (Batch 13)**

The Food and Drug Administration (FDA) advises the public against the purchase and use of the following counterfeit cosmetic products whose particulars/details are provided below:

| PRODUCT NAME   | PRODUCT DETAILS  | PRODUCT IMAGE/S   |
|--|--|---|
| <b>1 DOVE NUTRITIVE SOLUTIONS OXYGEN &amp; NOURISHMENT SHAMPOO</b> | <p>Local Company Responsible for Placing the Product in the Market:<br/><b>Unilever Philippines, Inc.</b></p> <p>Address:<br/><b>1351 United Nations Avenue, Manila</b></p> <p>Country of Manufacture:<br/><b>Philippines</b></p> <p>Lot/Batch Number: <b>L-37 SKK</b></p> <p>Date Manufacture: <b>F-2017</b></p> <p>Expiry Date: <b>F-2020</b></p> <p>Other Label/Packaging Information:<br/> <b>a. Authentic product does not have shrink wrap.</b><br/> <b>b. No product packaging format size of 700mL manufactured in the Philippines.</b><br/> <b>c. Different Product Coding format (batch/lot no., &amp; manufacturing date)</b></p> |  |



| PRODUCT NAME                                  | PRODUCT DETAILS   | PRODUCT IMAGE/S  |
|---|---|--|
| 2 <b>TRESEMME® SMOOTH &amp; SHINE SHAMPOO</b> | <p>Local Company Responsible for Placing the Product in the Market:<br/>Unilever Philippines, Inc.</p> <p>Address:<br/>1351 United Nations Avenue,<br/>Manila</p> <p>Country of Manufacture:<br/>Philippines</p> <p>Lot/Batch Number:<br/>Not Indicated</p> <p>Date Manufacture: Not Indicated</p> <p>Expiry Date: Not Indicated</p> <p>Other Label/Packaging Information:</p> <ul style="list-style-type: none"> <li>a. <b>Authentic product does not use shrink wrap on the bottle pump.</b></li> <li>b. <b>No batch/lot no. and manufacturing date.</b></li> <li>c. <b>Old artwork.</b></li> </ul> |  |

FDA, in coordination with the Market Authorization Holder (MAH), Unilever Philippines, Inc., has verified that the aforementioned cosmetic products are **COUNTERFEIT**.

Counterfeit products, not having gone through the required safety assessment and the verification process of the FDA, pose potential health hazards to the consuming public since their safety and purity cannot be guaranteed. The dangers/hazards may come from ingredients that are not allowed to be part of a cosmetic product or from the contamination of heavy metals such as lead and mercury. The use of substandard and possibly adulterated cosmetic products may result to adverse reactions including but not limited to skin irritation, itchiness, anaphylactic shock and organ failure.

In light of the above, the public is advised to be vigilant against buying and using the aforementioned counterfeit cosmetic products. Moreover, the public is also advised to be vigilant against cosmetic products that might not be duly notified with FDA. Always check if a cosmetic product has been notified with FDA before purchasing it by making use of the embedded *Search* feature of the FDA website accessible at [www.fda.gov.ph](http://www.fda.gov.ph).

All concerned establishments are warned not to distribute the above-identified violative cosmetic products, otherwise, regulatory actions and sanctions shall be strictly pursued.

All Local Government Units (LGUs) and Law Enforcement Agencies (LEAs) are requested to ensure that the product is not sold or made available in their localities or areas of jurisdiction.

To report any suspicious and/or illegal activity involving the said products, the public may contact FDA through its online reporting facility, **eReport**, at [www.fda.gov.ph/ereport](http://www.fda.gov.ph/ereport), or e-mail us at [report@fda.gov.ph](mailto:report@fda.gov.ph), or call the Center for Cosmetics Regulation and Research (CCRR) hotline **(02) 857-1900** local **8113** or **8107**.

For more information and inquiries regarding Unilever Philippines, Inc. cosmetic products, consumers may contact the MAH through any of the following channels:

1. Hotline – (02) 588-8800
2. Toll Free – 1800-10-564-7258
3. SMS Hotlines – Globe: 0917-8339579  
Smart: 0908-8805618
4. Email – [cec.philippines@unilever.com](mailto:cec.philippines@unilever.com)

Dissemination of the information to all concerned is requested

  
**NELA CHARADE G. PUNO, RPh**  
Director General

DTN 20171109184019

